

The work was interesting, interactive and challenging. It provided me with the opportunity not only to improve on skills I already had in film and photography, but to also bring my own ideas to the table and implement new processes and designs. In my role as creative communications intern I improved my skills in marketing; knowledge of social media channels, advertising, and promotion; provided me with the opportunity to copyright blogs and social media; and helped me gain a deeper understanding of marketing tools like Hootsuite and SEO auditing. This role provided me with essential knowledge and skills required to progress further in content and marketing roles.

I was given the opportunity to write blog posts about things that interested me. During my time at BSWN I wrote four blog posts, each one drew on a personal aspect of my own experience and enabled me to learn more about my own heritage, other cultures, and the experiences of others. These blog posts also provided me with the opportunity to work on my writing skills and, in turn, I am now leaving the internship with a new love for writing, especially when the topics focused on racial justice.

My Manager, Kat was amazing. She was welcoming and supportive and instantly made me feel comfortable in my new surroundings. Although I was nervous when I started, Kat instantly helped me settle in and provided me with all of the relevant information I needed in order to get started. Throughout the whole internship Kat was mindful of what I needed in terms of support, as well as being mindful of what needed to get done. Her work ethic is fantastic and that had a positive impact on me and the way I worked.

The company culture is supportive, empathic, and modern. If you are going through any personal or work related struggles, they are understanding of what you might need in that particular moment and adjust to fit your needs. This includes things such as remote working and reduced workload. I was able to work my hours around my schedule, and with interferences such as jury duty and pre-booked holidays, they were accommodating and understanding. It was great to work in such an inclusive work environment with people from different cultures and with different life experiences.

BSWN is definitely one of the most inclusive and positive spaces I've ever worked in and has set the bar high for any of my future employers. I will be sad to leave but I wish everyone at BSWN all the best in the future!